

RETHOS™

PLACES REIMAGINED

Issue 1, 2023



Doors Open Minneapolis 2023

RETHOS®

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*Rethos is a private, nonprofit, 501(c)3 organization
dedicated to connecting people to historic places,
promoting community vitality, and building reuse.*

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THANK YOU TO OUR...

OUR PROGRAM PARTNERS



MINNESOTA MAIN STREET



GRANT and FOUNDATION SUPPORT



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Rochester, Minnesota

COVER IMAGE | Doors Open Minneapolis venues,
photos by Jessica Strobel

DOORS OPEN MINNEAPOLIS 2023 SPONSORS



The First Word

It is my great privilege to serve as Board President for Rethos in 2023. I am particularly grateful because we have changed our bylaws to extend the term from one year to two. That gives me more time to learn, to grow, and to lead. I am humbled by the faith my fellow volunteer leaders have placed in me. Who knew that when I first joined the organization as a volunteer over a decade ago that one day it would be my turn to serve in this way.

You will read in this issue of *Places Reimagined* that with your support, Rethos has accomplished much in 2022. We have added a whole new Heritage Tourism program featuring a return of Doors Open Minneapolis, a two-day city-wide celebration of the buildings, places, and people that make Minneapolis so special. It is so wonderful to work with Minneapolis Mayor Jacob Frey, AIA Minnesota, Comcast, and many other partners to bring back this tremendous event.

Your gifts, sponsorships, event attendance, and participation in the past year provided the resources and the energy needed to propel Rethos forward in 2022. We received the largest single investment in our history in the form of a \$700,000 grant from the National Park Service in support of our "Looking Up" downtown building rehabilitation program. Rethos will re-grant up to \$50,000 to owners of historic buildings located in the commercial corridors of participating rural Minnesota Main Street communities over the coming three years because of this generous Federal grant. This is just one example of how your ongoing investment in Rethos returns tangible benefits to our communities.



Rethos Board President
Kristen Anderson



Rethos Board President Kristen Anderson speaking at the Doors Open Minneapolis Kick-Off event at the Woman's Club of Minneapolis.

This year Rethos is working to expand its Historic Rehab Loan program from its current five-state reach to more than twenty states, each of which has its own state historic tax credit program. Our loans, combined with the Federal tax credit, can make an historic rehabilitation project financially viable, creating jobs, expanding small business opportunities, invigorating local economies, and saving historic buildings in smaller towns across the state.

Minnesota Main Streets is growing, too. Rethos is working to establish more participating communities, especially in Northern Minnesota. The statewide network of Main Street towns, along with the national network of Main Street America, will become an even more important resource for local leaders seeking to strengthen their business districts. Historic downtown buildings are leveraged to harness the energy and creativity of local entrepreneurs to create or expand small businesses, inspire local residents to activate downtown areas, and attract visitors.

We have new faces on the staff and on the board. We have moved into larger office and education space on the fifth floor of the Landmark Center in downtown Saint Paul, Minnesota. We are working to improve our programs and reach more people.

It's a good thing I have two years as president to get things done. I'll be exhausted by this time in 2025, but I am confident that I will be proud of what we have done together.



From left: Comedian and host Sheletta Brundidge with her daughter; Rethos Board President Kristen Anderson; and Jill Hombacher, Senior Director of Communications at Comcast attending the Doors Open Minneapolis VIP welcome at Dayton's Winter Lounge.

Doors Open Minneapolis 2023: City-Wide Celebration Returns!

By Paul DeGeest, Director of Development

On Mother's Day weekend more than 15,000 visitors toured 87 unique venues across the city as Doors Open Minneapolis returned after its 2019 debut. Rethos' Heritage Tourism Manager Kelly Fischer spent the preceding six

months meticulously constructing this signature event, building on the solid foundation established by Scott Mayer, the former executive director of the nonprofit organization that produced the 2019 inaugural event. Mayer has since joined the Rethos board of directors and remains committed to ensuring that Doors Open Minneapolis gets better each year.

"Rethos was eager to create a heritage tourism program. We know that these visitors will come, spend time and money, and are interested in learning more about historic buildings in Minnesota," said Rethos executive director Dr. Heidi Swank. "When my previous organization in Nevada launched its heritage tourism program, we saw steady growth in the number of people who wanted to learn while they enjoyed mid-century modern architecture in Las Vegas."

The pandemic forced Doors Open Minneapolis to go on hiatus in 2020, just as Scott Mayer and his team were building momentum. "We were very disappointed



to have to pull the plug," said Mayer. They were still on hold in 2021 and 2022. At that point it became clear that another organization, one with staff and resources, would have to take over the production for 2023. Enter Rethos.

Late last year, Doors Open Minneapolis, an independent 501(c)3 charitable organization, agreed to be acquired by Rethos. Mayer joined the board of directors and has been a tremendous resource as Fischer was tapped to lead the return for this year. Together with a team of volunteers over 500 strong, Fischer was able to produce a tremendously successful event.

"This has been the most challenging project I've ever been involved in," said Fischer as the two-day event drew to a

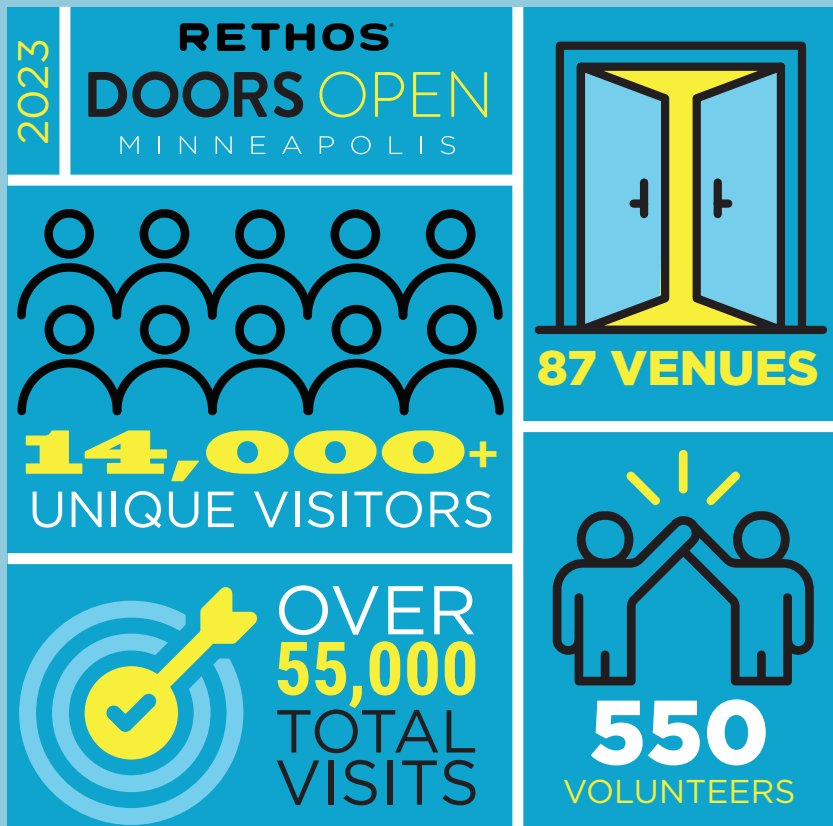




close on Sunday afternoon. "The volunteers, the people at the venues, and of course the sponsors have been outstanding. We could not have pulled this off without all of them."

She added, "I can't wait to get started on next year's Doors Open Minneapolis on May 18-19. But I'm taking a long vacation first."

Be sure to mark your calendars for Doors Open Minneapolis, 2024 on the third weekend of May. It's going to be even better!



Photos: Jessica Strobel



Rethos Awarded Historic Duluth Lighthouse

Rethos has been selected by Interior Secretary Haaland to receive the historic Duluth Harbor North Pierhead Lighthouse.

In a letter from the United States Department of the Interior, the honorable Deb Haaland, U.S. Secretary of the Interior notified Rethos Executive Director Dr. Heidi Swank, that the National Park Service (NPS) recently “forwarded a recommendation for the selection of Rethos as the recipient of the Duluth Harbor North Pierhead Light”, and she is “pleased to inform that [she] has accepted NPS’ recommendation and [is] forwarding [her] selection decision to the General Services Administration (GSA).”

“I applaud the commitment of Rethos to the preservation of our Nation’s maritime heritage in accepting stewardship of the Duluth Harbor North Pierhead Light,” noted Haaland.

“Rethos is honored to be selected as the recipient of the Duluth Harbor North Pierhead Light. As a Minnesota-based nonprofit historic preservation organization we are delighted to serve as stewards of this landmark of American and Minnesota history and pleased to be recognized for our historic preservation efforts that celebrate people and the stories of the places that shape our collective heritage,” commented Swank.

“This iconic Duluth landmark is an ideal representation of how Rethos does its work. We partner with local leaders to save important historic structures, leveraging them to tell stories of the people and places linked to them,” said Rethos board president Kristen Anderson. “What a great complement to our Minnesota Main Streets partnership in the Lincoln Park neighborhood! We love Duluth and are excited to be working here,” she added.

The Duluth Harbor North Pier Light was erected in 1910 on the north breakwater of the Duluth Ship Canal. The structure, which features a short round tower built of steel plates, was inspired by the Peche Island Rear Range Light located off Peche Island on the Detroit River from Lake St. Clair in American waters just north of the border to Canada. Previously in 1847, a single light shined from the south pier proving difficult for approaches until 1896 when the Duluth Ship Canal underwent a reconstruction project to improve harbor facilities. In 1908, recommendations for the construction of a light on the north pier were made.

More than a century later in 2016, the North Pier Light was nominated for its association with federal efforts to establish nationwide navigational aids, and for being characteristic of early-20th-century pier and breakwater lights built around the Great Lakes and was ultimately listed on the National Register of Historic Places for its local significance in the themes of engineering, maritime history, and transportation.

In May 2021, the U.S. GSA announced that the U.S. Coast Guard no longer needed the light, making it eligible to be transferred to another public agency or non-profit in accordance with the National Historic Lighthouse Preservation Act.

Minnesota Historic Tax Credit Reinstated and Extended!

By Erin Hanafin Berg,
Rethos Policy Institute
Director

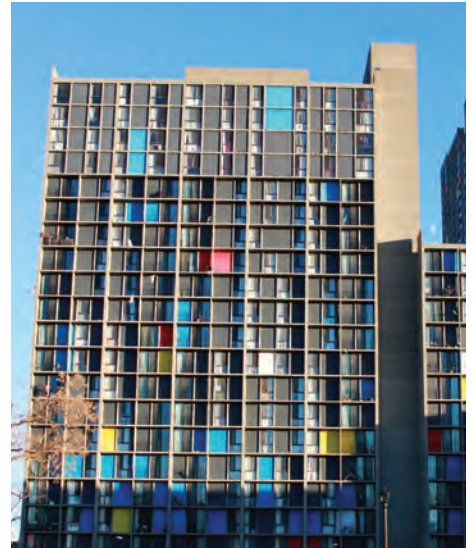
The Minnesota Legislature's Omnibus Taxes bill, passed in the final weekend of the 2023 session, included the reinstatement and extension of the state Historic Structure Rehabilitation Tax Credit! The final bill, which Gov. Walz signed into law on May 24, makes the HTC retroactive to the previous sunset date and extends it until June 30, 2030.

Rethos has been advocating for an extension to the HTC since 2018. After weathering one set-back after another, we can hardly believe the news! THANK YOU to all of the individuals and organizations who have helped advocate for this critical tool for preserving unique places and promoting community vitality.

The Historic Tax Credit is one public policy that consistently earns bipartisan and statewide support. Rep. Cheryl Youakim (DFL, Hopkins) was the chief author of a bill (HF1488) that had thirteen co-authors – a record number! The companion bill in the Senate, introduced by Majority Leader Sen. Kari Dziedzic (DFL, Minneapolis) was co-authored by Sen. Jordan Rasmusson (R, Fergus Falls), Sen. John Jasinski (R, Faribault), Taxes Chair Sen. Ann Rest (DFL, New Hope), and Sen. Bill Weber (R, Luverne). Sen. Jasinski, who introduced a bill addressing the need for retroactivity, spoke about the uniquely bipartisan support of the HTC as the Omnibus Taxes bill was debated on the Senate floor. In the House, where two other bills were introduced to extend the HTC, a total of twenty different representatives signaled their support and commitment to historic preservation by co-authoring these pieces of legislation.

We know that this level of support at the state capitol is a direct reflection of preservation support from across Minnesota. Now that the Legislature has taken the action we requested, please follow up by thanking your state senator and representative and let them know how much you value the extension of the Historic Tax Credit in the final Taxes bill.

With a policy-focused Legislative session planned to start in February 2024, we can continue this positive momentum! Contact us at erin@rethos.org to learn more about how you can help us advocate for statewide and local policies that will strengthen preservation in Minnesota and beyond.



Rethos' Minnesota Historic Tax Credit Projects. From top: 102 Walnut in Winona, Riverside Apartments in Minneapolis, The State Theater in Ely and left, the Rathskeller in Saint Paul.



Emily Kurash Casey Elected to Main Street America's Leadership Council

Congratulations to Rethos Director of Community Programs, Emily Kurash Casey on her recent election to Main Street America's Leadership Council! Emily joins Thomas Gregory of Mississippi Main Street and John Bry of Main Street Oakland County as the newest members of the national team.

"We are so excited to welcome three new members of the Leadership Council. Each will bring new perspectives, energy, and a healthy transition of leadership," said Michael Wagler, Main Street Iowa State Coordinator and Main Street Leadership Council Chair.

The Leadership Council serves as the liaison between the Coordinating Program's Network and Main Street America, supports the goals of Main Street America, and promotes and aligns Main Street America's efforts to center diversity, equity, inclusion and accessibility in the work of the Leadership Council. Main Street America is a subsidiary of the National Trust for Historic Preservation.

Emily previously served as Main Street Program Coordinator in Winona, MN before joining Rethos, where she is Director of Community Programs. She has deep experience in the Main Street program and is a passionate believer in the importance of revitalizing our historic rural downtown districts.

Well done Emily!



New Faces, New Spaces

By Viva Yang, Institutional Giving Officer



In front of the Rethos wall in our new office space is from left: Viva Yang, Emily Noyes and Sumeya Hassan.

Photo by Michael Moore.

In addition to Rethos' move to new offices at the turn of the year, the organization also welcomed new staff.

Sumeya Hassan joined the Rethos team as the Community Program Coordinator in late 2022, building upon their historic preservation work at Northern Bedrock Historic Preservation Corps in Duluth. They are a 2021 graduate of the Virginia Commonwealth University with a B.S. in Political Science and Anthropology.

In January 2023, **Viva Yang** came on board as the Institutional Giving Officer, managing the organization's philanthropic giving. Over the last two decades, he has worked in various nonprofit roles such as program management, development, and partnerships; with additional experiences in education, communications, and journalism. Yang enjoys storytelling, writing, music, travel, and languages. He is a 2001 graduate of St. Olaf College.

Emily Noyes started as the Education Manager in late February 2023. She oversees the community education program, which provides workshops to those interested in learning how to care for old buildings. She was an undergrad at Macalester College and earned a Master of Science in Education from the University of Pennsylvania. She has primarily worked in college access programming, including different programs around the country, but is excited to return to history education.

Brainerd!

The newest Minnesota Main Street Community



A big Minnesota Main Streets welcome to the latest addition to the Main Street Community, Brainerd, MN! Brainerd has joined at the Associate level.



We're excited to begin working with the Brainerd community to help them reinvigorate their downtown. Keep up to date on what's happening in the city at <https://www.facebook.com/brainerddowntown>.

EDUCATION UPDATES

By Emily Noyes, Education Manager

The Rethos Education Team has been busy this spring, hosting classes across the state in Winona, the Twin Cities, and St. Cloud. We have offered a variety of classes on topics such as plaster repair, window repair, historic finishes, and building reuse. Most recently, we had our first ever Masonry Class with Minnesota Historical Society Expert, John Beaty. In partnership with the MN Tool Library, the class met on May 6th at a St. Paul home to learn the intricacies of mortar mixing, methods for masonry repair, and the tools of the trade. John was a fantastic instructor and a great resource for Rethos, which benefits from his participation in our programming via the MNHS Legacy Fund. John had a great time teaching with us and is excited to offer more masonry instruction in the coming months.

On May 18th, we hosted the inaugural "So You Bought an Old Home – Now What?" roundtable, facilitated by Mark Johnston of Historic Design Consulting. This was a chance to have owners, renters, and lovers of old homes to join together to share (and commiserate) about living and maintaining their homes. Mark offered his expertise and advice on the unique challenges that older homes create. He used an apt analogy to describe them "Old homes are like having a teenager, you love them but they are a lot of work."

Continued on page 17

Building Deconstruction & Salvage Toolkit Now Available for Download

By Josh Hauf, Minnesota GreenCorps Member

Rethos is breaking into new fields by advocating, educating, and promoting deconstruction and salvage as an essential approach to preservation. The reuse of building materials is a proven and powerful industry, gaining momentum across the country due to its waste diversion, climate resiliency impacts, and the value to local communities and economies. We are thrilled to bring this resource to the public and connect building owners with resources, tips, and tools as they pursue sustainable material management goals. This project required collaboration with many organizations, agencies, and individuals who are dedicated and passionate about developing this market and pushing for better building practices and pursuing better solutions.

Visit rethos.org/sustainability to download this important resource.



Second Annual Buildings on Main Street Conference

Rethos hosted the second annual Buildings on Main Street Conference April 26 – 28 in beautiful historic downtown Winona. This conference was an opportunity for Main Street districts and communities interested in revitalizing their aging downtown buildings to obtain tools, knowledge, and resources to help their communities flourish.

"We were so excited to be hosting this statewide conference in Winona, and not just because Rethos has an office here. I'm proud of what the Main Streets program team has done here in my town and I want everyone to know how amazing they are!" said Emily Kurash Casey, Rethos Community Programs director from her office at 164 East Third Street.

This conference was focused on providing tools and resources for Main Street staff, board members, and volunteers; Heritage Preservation Commissioners; city staff; building owners; and anyone interested in downtown revitalization. No matter how big or small your community is, the Buildings on Main Street Conference will have tools for you to learn more about preservation activity for your downtown or business district.

Topics included Building Façades and Updates, Maintenance and Rehab Team Planning, Energy and Sustainability in Old Buildings, Building Codes and Changing Occupancy, Main Street Essentials, and much more! Some sessions were geared towards communities that are in the early stages of downtown development, while others advanced the skills of those that are already deeply immersed in building revitalization.

In addition to sessions and keynotes, the conference featured a downtown building tour, highlighting buildings that have recently been rehabilitated with new uses.



During the conference, the 2023 Main Street Awards were celebrated Thursday April 27 during the evening social at Muddled Thyme. The award winners were:

Local Lightening Rod Award (Person) - Winner:

Andrea Hanson, in recognition of revitalization efforts in Downtown Red Wing.

Marketing Award (Promotion) - Winner:

Faribault Entrepreneurial Showcase, in recognition of promotional efforts for a downtown event.

Community Mobilization Award (Organization) - Winner:

Wabasha Main Street Adopt-a-Planter Program, in recognition of public/private efforts focused on design initiatives in Downtown Wabasha.

Public and/or Private Rehab Project (Design) - Winner:

Cedar Avenue Hotel and Streetscape Project, in recognition of economic vitality efforts sustained by public/private partnerships in Downtown Owatonna.

Response & Rally Award (Economic Vitality) - Winner:

Doug Noreen, in recognition of Organization efforts at Liberty's Restaurant and Lounge in Downtown Red Wing.

2022 YEAR IN REVIEW

COMMUNITY PROGRAMS

Rethos Community Programing encompasses the programs that work with individuals, businesses, and community leaders to make preservation and building reuse possible. Community Programs has three primary areas it works in – Education, Minnesota Main Streets, and Heritage Tourism, introduced in 2022.



Since 2010, Rethos has been the Main Street America™ Coordinating Program in Minnesota and our staff collaborate on a local level to help rural communities maximize the unique cultural and business identity of their downtown business districts. We work with local stakeholders and entrepreneurs to create a space that fits the needs of residents, recognizing that communities are stronger when they have a thriving local economy that is rooted on main street. Our Main Streets Minnesota programs are aimed at fostering community regrowth through various building reuse strategies that support small business entrepreneurship, promote existing cultural assets, and engage local talent.

EDUCATION

Rethos Education works to empower individuals with the tools, skills, and experiences they need to restore and revitalize the places they live in and value. By delivering unparalleled hands-on workshops and classes, Rethos is creating an expanding network of homeowners, craftspeople, and Realtors, who possess the passion and knowledge to care about and care for old buildings and neighborhoods.

HERITAGE TOURISM

Newly added to Community Programs is Heritage Tourism, tourism that involves visiting an historic or cultural site and participating in activities, which allow the tourist to experience that culture as it was in the past and how it is today. Doors Open Minneapolis was our first event in this exciting branch of Rethos offerings.



The Historic Rehabilitation Loan Program helps to reimagine underutilized spaces into vibrant, modernized buildings that generate income, sales, property tax, and new enthusiasm in their communities. We partner with industry leaders in development, finance, construction, and legal fields to provide exceptional service that is cost-effective, fast, and reliable. Historic tax credits encourage investment in historic preservation and building reuse. We help make the most of these credits.



Founded in 2021, the Rethos' Policy Institute serves as a resource for elected leaders, local and state government officials, active community members, and everyone interested in promoting the best practices in public policy around historic preservation and building reuse.

Invest in MN

2022 data

Main Street Reinvestment total private dollars
\$208,380,229.52

Main Street Reinvestment total public dollars
\$197,000

Main Street jobs created
136 Full-time Jobs
173 Part-time Jobs

Main Street buildings rehabbed
210

Main Street New Small Business Expansion
27

Main Street volunteer hours
8,475.5

Value of Main Street volunteer hours
\$1,425,358.52

Attendees at Main Street Events
203,478

Public Improvement Projects
58

Main St



Education By The Numbers



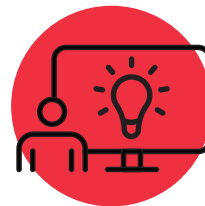
71 Virtual and In Person Classes Hosted



Programming in **3** Regions + Online



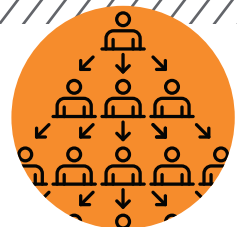
33 Unique Classes



32 Teachers

1,173

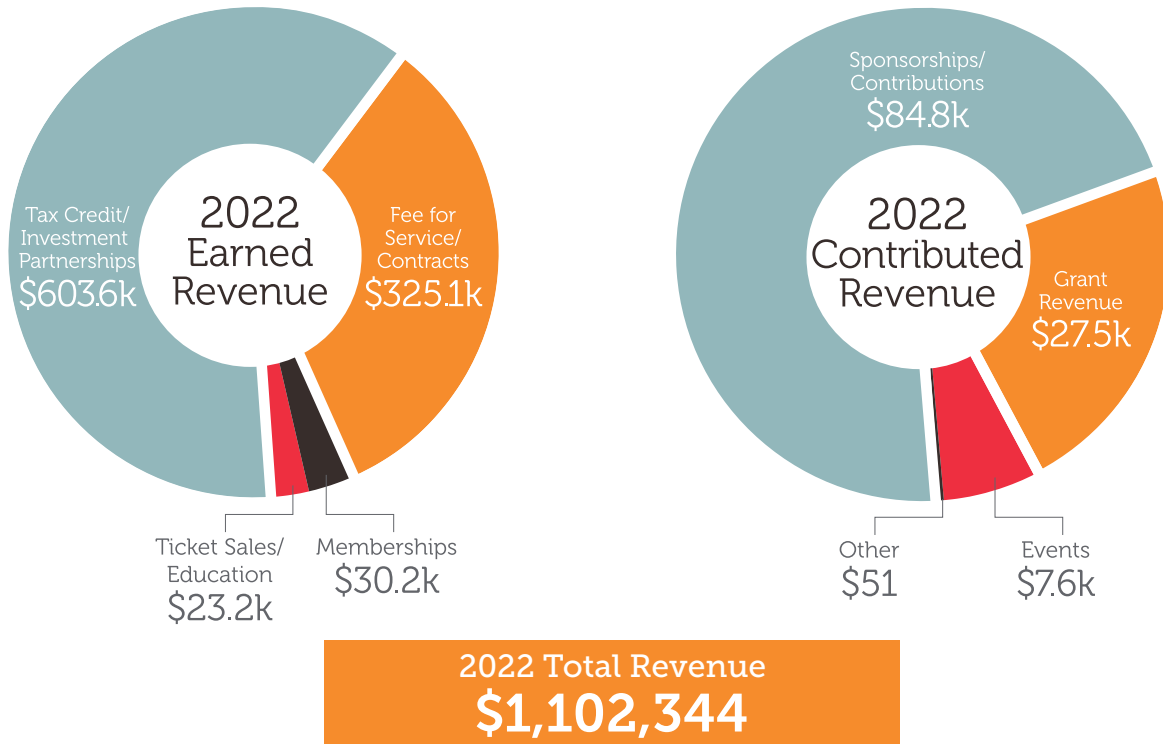
Registrations From July 2021 to June 2023



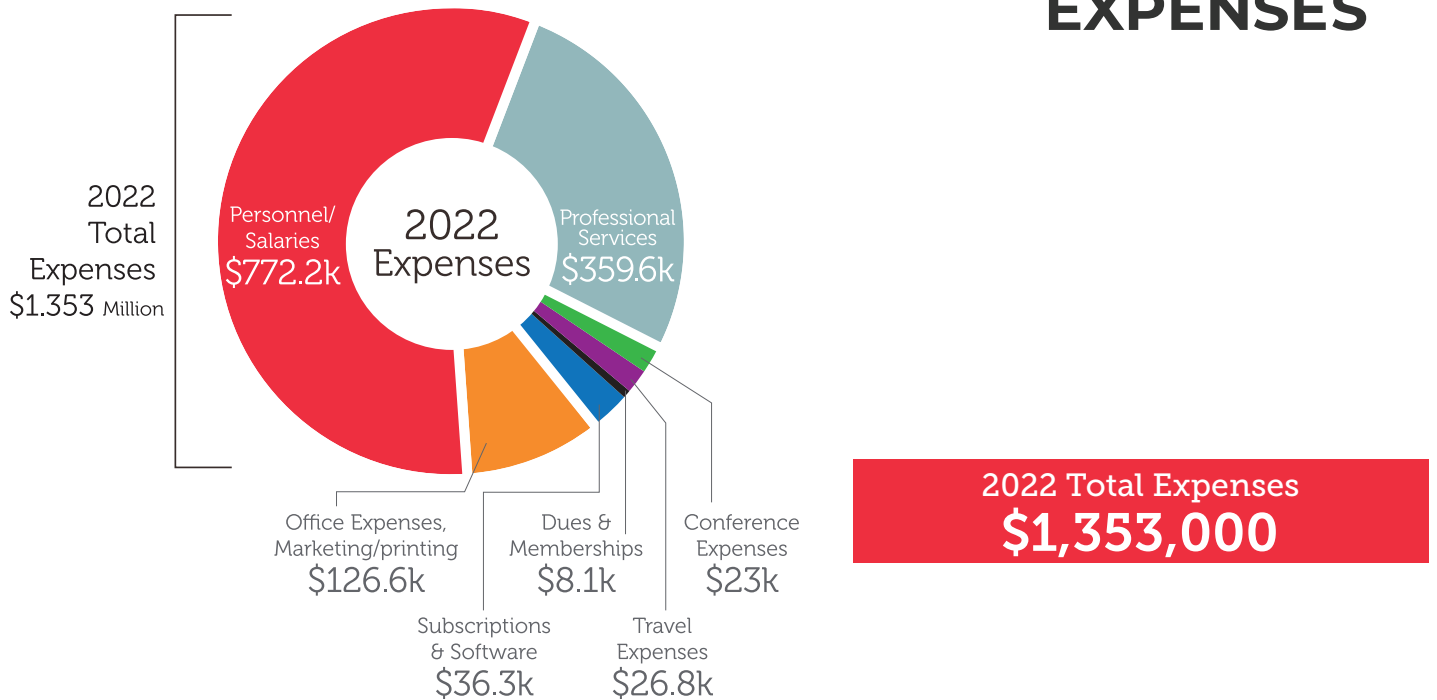
Rethos staff and Board of Directors continue to carefully manage the organization's resources. We limit operational spending for the fiscal year to remain within our budget, and supplement by additional service revenues.

These graphs identify the sources of operational revenue and our use of those funds. For review of Rethos' IRS Form 990, contact Executive Director Heidi Swank at 651.293.9047.

REVENUE



EXPENSES



2022 Donors

\$500,000+

National Park Service

\$50,000+

Bush Foundation

Comcast

Minnesota Historical Society (MNHS)

\$20,000+

Otto Bremer Trust

\$10,000+

Sherman Associates, Inc.

Weis Builders

Colliers Mortgage LLC

\$5,000+

Carl and Verna Schmidt Foundation*

Southern Minnesota Initiative Foundation

Schafer Richardson

W L Hall Company

BKV Group

Major Mechanical, Inc.

D&M Industries

\$1,000+

Friends of Hurrle Hall

Gary Stenson

Leif T. Eikevik, Leo A Daly

Arthur Kaemmer

Ryan Sailer, Timberland Partners

\$500+

HRK Foundation

Karen Allen

Tom and Kris Hanson

Ren Holland

Tory Jackson

Franklin Noel

Up to \$250

Minneapolis Public Schools

Jane Bisel

Timothy Caron

The Saint Paul Foundation

Summit Environsolutions, Inc.

Jackson Preservation Alliance

Heidi and Scott Swank

CBRRN

Connie Lies

Jane Leonard

MNSAH

Bonnie McDonald

Laura Kotten

James Rustad

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MN Office of School Trust Lands

Amy and Marek Mino

Northern Bedrock Historic Preservation Corps

Medtronic

James and Georgene Angrist

Howard Ansel

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Thomas and Debra Buresh

Cathy Calabrese

St. Paul Area Chamber of Commerce

Dan Cornejo, Cornejo Consulting Community Planning + Design

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William Harris, In-Focus Systems

Ben Mingo

Katie Swanson

Amanda Zielike, HouseNovel

Rethos strives to recognize our generous benefactors accurately. If we have made an error, please let us know. Contact Paul DeGeest, Director of Development, at paul@rethos.org.

*in support of production and distribution of *Places Reimagined*.

Continued from page 11

In February 2023, Rethos was lucky to partner with VIBE Realty again—in their new office space—to host “Old Home Certified” a one-of-a-kind designation for Minnesota real estate agents which provides Continuing Education credits and a comprehensive look at preserving old housing



stock. Thank you to the wonderful VIBE team for supporting our work!

Most importantly, congratulations to the 26 agents who took the full

course and are now officially Old Home Certified agents! Every year, Rethos designates a new crop of Old Home Certified agents with a comprehensive, two-day course. Expert instructors teach about Twin Cities neighborhood history, historic preservation, old home sustainability, researching house histories, and more. Agents leave with a wealth of resources and tips for buying and selling old homes. If you’re considering buying or selling an old home, check out our full list of Old Home Certified agents at www.rethos.org.

Over the coming months, the Rethos Education team is taking a strategic look at the DIY, general knowledge, and realtor courses that we currently offer. We want to improve the sustainability of our educational model, while also creating more curriculum that benefits all Minnesotans. If you have any ideas for classes that you would like to see, please refer to the QR code on page 21.

Keystone Donors Give Monthly, Make an Oversized Impact



The Keystone monthly giving program offers a wealth of benefits for donors looking to make a lasting impact on Rethos and our ability to save and repurpose old buildings. It’s easy, safe, secure, and you can change your monthly gift any time you choose. Just visit our website at rethos.org and click on the DONATE button. There you can choose to set up your monthly contribution, or simply make a one-time gift.

Wood Window Specialists & Class Host Hayes Window Restoration



As longtime hosts of our “Repairing and Restoring Old Windows” classes, owner Joe Hayes has built his company on the ethic of “restore, don’t replace.” Joe, along with his team, work with homeowners to repair and restore old wood windows, bringing back their original look, smooth operation, and improved weatherization.

We are so grateful for Joe’s generous donation of his time and knowledge in teaching these classes.



Our students always leave the workshop ready to begin their window rehab projects.

If you have questions about old windows, are looking to hire a pro, or are interested in joining their growing team, visit them at www.hayeswindows.com.



CLASSES

All class registrations can be made at rethos.org/classes.

**20
JUL**

HISTORY HUNT IN THE GARDENS

10:00 AM –6:00 PM | Munsinger & Clemens Gardens,
1515 Riverside Dr SE, St Cloud, MN 56304

What could be more fun than a History Hunt in St. Cloud's beautiful Munsinger and Clemens Gardens! Learn about the history of these nationally-known historic landscapes while taking the History Hunt challenge. This free, self-guided activity takes place during the Munsinger Clemens Botanical Society's Art Fair in the Gardens event on Thursday, July 20th, 2023, from 10 a.m. to 6 p.m. Take the History Hunt challenge and register for prizes. See you near the Gift Shop (1399 Kilian Boulevard Southeast) in the Gardens!

**5
AUG**

EXTERIOR PAINTING AND PREP

9:00 AM –12:00 PM | LOCATION TBD

Prepping for painting? Whether you're looking to hire a contractor or considering the DIY route, join us for this workshop all about exterior painting. Historic preservationist Mark Johnston will talk through common causes of paint failure and proper painting prep. He'll teach you how to choose the right kinds of paints and brushes for your project. Even if you plan to hire a contractor, knowing the ins and outs of the process can ensure you're better prepared to make the right choice. Join us!

**13
SEPT**

REPAIRING & RESTORING OLD WINDOWS

6:30 PM –8:30 PM | Hayes Window Restoration (Outdoors),
4439 Hiawatha Ave, Minneapolis, MN 55406

Do you have old wood windows in need of some TLC? Ready to practice window repair skills? Join window restorer Joe Hayes for a hands-on outdoor workshop all about windows. Joe will explain common window issues and demonstrate basic repairs. This class will focus specifically on glazing, paint prep, and painting. Participants will have their own station at which to practice these skills. You are invited to bring a window from home. We'll also have plenty of practice sash to use. Designed for homeowners and property owners who plan to restore and repair their old windows, this workshop is primarily a hands-on practice session and will be hosted outside.

LOOK FOR THESE CLASSES IN THE UPCOMING MONTHS!

September/October

Rehab Lab: Repairing and Restoring Old Windows (Twin Cities)

Rehab Lab: Repairing and Restoring Old Windows (Winona)

Rehab Lab: Intro to Masonry

Reuse for Real Estate (Realtor CE)

General Lecture: General Home Maintenance

Central MN: Keeping the Weather Out

November/December

Rehab Lab: Wallpaper

Bringing Down the House (Realtor CE)

House of Style (Realtor CE)

Central MN: Gingerbread Architecture

Got an idea for a class? Scan the code and let us know!



CLASS IDEA

Restoration Spotlight

The Arvonne Fraser Library is a neighborhood library like no other in Minneapolis, distinctive in both its Brutalist design by Ralph Rapson, and in the community it serves in the heart of Dinkytown.



Photo: Peter J. Sieger

For years, only the first floor of the two-story structure was occupied. Significant upgrades were necessary to bring the entire building back to service. While not a historically designated building, the design team approached the project as if it was, referring to Rapson's archival drawings, along with the best practices for preservation.

Key improvements include new systems hidden above the roof or in the lower level ceiling to preserve the concrete waffle slab, clerestory windows, and first floor spatial character; brick and glass walls strategically modified to

allow for openness and supervision; and correction of inappropriate modifications that caused water infiltration.

Read more about this project and the work of MacDonald & Mack Architects at mm-architects.com.

Thank you to instructor Todd Grover of MacDonald & Mack Architects for generously donating his time and expertise to lead our "Drafting a Maintenance Plan" class this spring!

**MacDonald
& Mack**
ARCHITECTS

What's Up DOWNTOWN?

We know, it is hard to keep up with all the great work our Main Street communities are doing! But did you know that they all have Facebook and/ or Instagram pages where they regularly put highlights from their downtowns? Check out these quick updates below or follow them for the latest!

ALBERT LEA MAIN STREET PROGRAM

Visit this vibrant community of local farmers, growers, and artisans who come together twice a week at the North Broadway Parking Lot in historic downtown for the **Albert Lea Farmers Market**.

Wednesdays 3:30-5:30pm, Saturdays 9am-noon through Oct. 28



Albert Lea Main Street Program



@albertleamainstreetprogram



FARIBAULT MAIN STREET

Find the rumble of a souped-up motor, the shine of chrome bumpers, pinstripes, fender skirts, great music and food during **Car Cruise Nights!**

August 18, Faribault Middle School, 5:00pm



Faribault Main Street



Car Cruise Nights

CITY CENTER MANKATO

Alive After 5 is a free summer concert series held on Thursday nights in August, from 5:00-7:30 pm, hosted by the City Center Partnership.

August 10, 17, 24 and 31, Civic Center Plaza, 5:00pm



City Center Mankato



DOWNTOWN NORTHFIELD MN

Join us on Third Thursdays this summer for **Bridge Square Block Parties**, FREE get-togethers from 5:00pm-7:00pm. Games, activities and local music.

July 21 and August 18, 5:00pm, Bridge Square



Downtown Northfield MN



@downtownnorthfieldmn

LINCOLN PARK DULUTH

Every Saturday, June-September, the **Eco3 Urban Farm** is open for activities! Come anytime from 10 am - 3 pm to help out with farm projects.

Saturdays, 10:00am-3:00pm, Lake Superior College



Ecolibrium3



@ecolibrium3



Eco3 Urban Farm

DOWNTOWN OWATONNA

Downtown Thursday begins with musical performances on the 300 Block of Cedar Avenue and continues with food trucks, street vendors, and the downtown businesses and restaurants.

August 3 and September 7, 100-300 blocks of Cedar Avenue, 5:00pm



Downtown Owatonna



@downtownowatonna



Downtown Thursday

DOWNTOWN RED WING

Work continues on "**Lessons from our Inclusive Economic Stories**," which will help expand on their approach to economic development by celebrating all community members and their place downtown, past, present, and future.

July - September, convening with economic partners on the case study



Red Wing Downtown Main Street



@downtownredwing



DOWNTOWN SHAKOPEE

Rhythm on the Rails takes place on Wednesday nights in July and August. These free concerts feature top-notch live music, family fun & games, food and brew vendors, and so much more!

Wednesdays in July and August, Lewis Street, 6:00-9:30pm



Downtown Shakopee



@downtownshakopee



WABASHA MAIN STREET

A **new mural project** is coming to Wabasha! Local artist, Sue Mundy is currently in the design phase of a mural that will be located on the back of the Hill's Hardware Hank overlooking the new amphitheater and the Mississippi River. Ongoing, Hill's Hardware Hank



Wabasha Main Street



@wabashamainstreet

WINONA MAIN STREET

Join the Winona Main Street Program every 3rd Friday of the month through September for **Winona in the Street**. Support downtown businesses by enjoying food, drinks and shopping. Each month has a different themed event! July 21, August 18, and September 22, times vary, Downtown Winona



Winona Main Street Program



@winonamainstreet





Executive Director
Heidi Swank

The Last Word

There has never been a better time to be the executive director of Rethos.

As you have read throughout this issue of *Places Reimagined*, the people here are working hard, moving fast, and building the **New Preservation** every day.

New programs like Heritage Tourism are taking root. Established programs like Minnesota Main Streets, Historic Rehab Loans, Homeowner Education, Rethos Policy Institute, and our work around inclusion and equity continue to expand and strengthen. Together we are doing nothing less than changing the very definition of historic preservation. Rethos practices the New Preservation.

What is the New Preservation?

Traditionally historic preservation has been associated with efforts to capture a building or a place, arrest its ongoing evolution, and prevent new uses or modern interpretations of how it can serve today's needs. That model doesn't work and we need to move forward.

Historic preservation needs to be every bit as much about the future as it is about the past. We save buildings and places not for the structures themselves, but for their importance to us. We save them to tell our stories, to remind us of our histories, and to serve as cultural touchstones. But we also save buildings and places so they

can be transformed into useful and beneficial tools to meet the needs of today's communities, and those of tomorrow. That's the New Preservation.

We recycle aluminum cans, glass bottles, and plastic containers to help save the planet, reduce waste, and keep our landfills from overflowing. Yet over half of the contents of the average landfill are comprised of construction or demolition waste. Why don't we recycle buildings, too? The New Preservation emphasizes building reuse wherever possible, and building deconstruction when saving the structure isn't feasible. Less waste, more embodied energy (the materials, transportation, and effort expended in the original construction) saved and reused.

My team, my board, and my amazing volunteers all work together to advance the New Preservation. I invite you to join us, add your passion, and move forward while preserving old buildings.

Historic preservation needs to be every bit as much about the future as it is about the past.

2023 Rethos Board of Directors

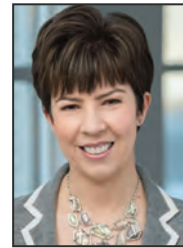
Welcome new board members!



Jen Davel



Scott Mayer



Karmi Mattson



Jessica Marschall



Dan Otto

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Kristen Anderson
Minneapolis, MN – Hempel

Past President

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Moorhead, MN – D&M Industries

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PLACES REIMAGINED

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PRESERVATION
**PORT
OF CALL**

SAVE THE DATE!
Rethos Gala
November 2, 2023
Landmark Center



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Rethos