**Downtown Assessment Community Application**

**Basic Information**

* Name of Community
* Name of Contact Person Leading Submission
* Role of Contact Person in Community
* Contact Phone
* Contact Email
* Population
* County

**Downtown Details**

* How many blocks does your downtown cover?
* How many businesses are active in your downtown?
* How many vacant storefronts are in your downtown?
	+ Approximately what percentage of your storefronts is this?
* Is there a group or entity committed to downtown activity or revitalization already in existence in your town?
* Are there any community events that happen annually or regularly in your downtown?
	+ Please list them along with the type of event it is.
* What is the biggest asset your downtown district has?
* What is the biggest challenge your downtown district is facing?

**Community Questions**

* What community groups, if any, are active in your community? This is not specific to downtown, but the community at large.
* Are there any dates or major events happening in your community this spring and summer that would hinder a Downtown Assessment taking place? If yes, please explain.

**Downtown Assessment Community Partners**

* If selected as a 2022 Downtown Assessment Community, you will need a team of 3-4 people who are able to serve as community contacts to help facilitate focus groups, site visits, and provide additional community information.
	+ Please list the Assessment team members here
	+ Note: these people can be volunteers, or city staff, elected officials, CVB employees, Chamber Employees, downtown business owners, or anyone else with a connection to downtown and willingness to support this project.

**Narrative on Community Proposal**

* In 4-6 sentences, share why a Downtown Assessment could be important for your community, and why you’re applying to take part in this project.
* Provide any documents as an attachment that support your application. These can be photos, letters of support, or promotional materials. (This is encouraged but not required.)