



Published quarterly by the Preservation Alliance of Minnesota 416 Landmark Center 75 W. Fifth Street Saint Paul, MN 55102-9775 651.293.9047 Website: www.mnpreservation.org

Board of Directors Vanessa Matiski, St. Paul, President Aaron Martin, St. Paul, Treasurer David Carisch, Maple Grove, Secretary

Tom Balcom, Minneapolis Jane Bisel, Rochester Jeff Callinan, Eden Prairie Elliot James, Morris Steve Knight, Minneapolis Chris Sherman, Minneapolis Phil Willkie, Minneapolis

Ex-Officio Stephen Elliott\*, Saint Paul Andrea Kajer, St. Paul Will Stark\*\*, Minneapolis Benjamin Vander Kooi\*\*, Luverne

Staff Doug Gasek

**Executive Director** 

Candace Dow

Program Coordinator

Erin Hanafin Berg

Field Services Coordinator

Natalie Heneghan

Education Coordinator

Anne M. Ketz

Real Estate Program Coordinator

Emily Northey

Vibrant Communities and Education Director

aihi

Sarina Otaibi

Minnesota Main Street Program

Coordinator

Beth Rutledge

OHC Coordinator

Denise Sykora

Program Assistant

Emanual Tekle

Community Engagement

Coordinator

Michael Tolan

Community Engagement Coordinator

dd Wright

Todd Wright

Development Director

Magazine Production Todd Wright (Editor) Kaitlin Randolph (Designer)

\*State Historic Preservation Officer

\*\* Advisor to the National Trust for Historic Preservation

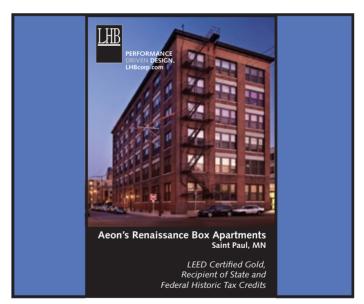
The Preservation Alliance of Minnesota is a private, nonprofit, 501(c)3 organization dedicated to preserving, protecting, and promoting Minnesota's historic resources. PAM is a Statewide Partner of the National Trust for Historic Preservation. Views expressed in The Minnesota Preservationist do not necessarily reflect the position of the organization or its board of directors.



- Section 106 Compliance
- Cultural Resource and Architectural Surveys
- Historic Bridge Analysis
- Section 4(f) Evaluations
- Building and Structure Documentation
- Historic Mitigation

Mead&Hunt





Production of this issue of **The Minnesota Preservationist** was made possible through a generous grant from the



CARL AND VERNA SCHMIDT FOUNDATION

Rochester, Minnesota



# JOIN US FOR PRESERVATION MONTH - MAY 2016

- ✓ TAKE A TOUR
  ✓ TAKE A CLASS
- **✓ MAKE A DONATION**

AS A NONPROFIT ORGANIZATION, WE RELY ON GRANTS, DONATIONS, AND THE CONTRIBUTIONS OF OUR FRIENDS AND NEIGHBORS TO FULFIL OUR MISSION.

ADVOCACY, EDUCATION, AND COMMUNITY IMPACT IS WHAT WE'RE ALL ABOUT.

HELP US OUT AND MAKE A DONATION TODAY AT MNPRESERVATION.ORG

#### Old School All the Way

This season, fresh PAM classes are popping up all over!

Check out our new Rehab Lab series, which brings small groups into area properties for handson learning. Our historic Irvine Park Tour is back by popular demand, and so is the Repairing Old Windows workshop: four hours of homeowner gold. Real estate agents, don't miss the chance to get Old Home Certified in Minneapolis this April.

To see our class schedule, learn more or to register, visit: www.mnpreservation.org/education or www.mnpreservation.org/services/old-home-certified-2/

#### **Repairing Old Windows**

Saturday, April 16th **Restoration Windows Systems** 7839 Elm St., Fridlev Instructor: Paul Schmidt, Restoration Windows **Systems** 

Historic window specialist Paul Schmidt gives an overview of wooden windows and how to fix them in this invaluable workshop. From sash repair to pane replacement, from glazing to winterizing, learn how to save money while helping preserve your home's architectural



Wednesday & Thursday, April 20th-21st

Keller Williams Integrity Lakes 1350 Lagoon Ave #900, Minneapolis

Various instructors

Two days of expert-taught classes deliver 12 CE credits and a designation to Minnesota Realtors, along with essential info on regional architecture, why old is green, researching home histories and more. Open to any agent from any brokerage, this course is also great for loan officers, home inspectors, interior designers and others who work with vintage properties.

#### **How To Paint A Window**

Saturday, April 23rd Mill City Museum 704 S 2nd St., Minneapolis

Instructor: Ioana Stoian

Painting a window properly requires a little patience and practice. Fear not - help is here! Our brand new workshop will teach you all you need to give your old windows a fresh makeover. From cleaning windows and sanding wood to priming and paint application, this class covers it all.



The PAM Handyman and Rehab Lab education programs and Minnesota Main Street have been financed in part with funds by the State of Minnesota from the Arts and Cultural Heritage Fund through the Minnesota Historical Society.





#### Rehab Lab: A Porch Primer

Saturday, April 23rd 3030 Russell Ave. N, Minneapolis Instructor: John Erler

A well-maintained porch adds character and charm to any home. Learn the basics of caring for your house's porch at our third Rehab Lab. Hosted at an 1880s North Minneapolis home, students will take part in rehabbing an old house and leave with new skills.

# Rehab Lab: Repairing Old Windows

Saturday, May 7th Charles A. Weyerhaeuser Memorial Museum 2151 Lindbergh Dr. S, Little Falls Instructor: Paul Schmidt, Restoration Windows Systems

Historic window specialist Paul Schmidt gives an overview of wooden windows and how to fix them in this invaluable workshop. This oneof-a-kind Rehab Lab will be held at the Foster Dunwiddie-designed Weyerhaeuser Museum in Little Falls. Students will take part in repairing the museum's original windows.

#### Rehab Lab: Plaster Repair

Saturday, May 14th Andrew Peterson Farm 8060 Hwy. 5, Waconia Instructor: Anders Christensen, Tiger Ox Painting

Peterson Farm, a faded beauty on the National Register of Historic places, is in need of rehab. Help bring it back to life in this onsite plaster workshop, where you'll learn to fill holes, fix cracks and more. Our Rehab Labs keep classes small, so you can get the most from our master instructors.

#### Repairing Old Windows

Saturday, May 14th Goodhue County Historical Society 1166 Oak St., Red Wing Instructor: Mike Vanderscheuren & Sy Phandanouvong, SP Windows

Historic window specialists Mike and Sy give an overview of wooden windows and how to fix them in this invaluable workshop. From sash repair to pane replacement, from glazing to winterizing, learn how to save money while helping preserve your home's architectural integrity.

# Mill District Smartphone Photography Tour

Thursday, May 19th Meet at Aster Café, 125 Main Street SE, Minneapolis Guides: Eric Mueller, Eric Mueller Photography and Kristin Anderson, Augsburg College

Ever thought your smartphone couldn't capture that streetscape, bridge, or building like you wanted it to? Want to take your Instagram profile to the next level? Award-winning photographer Eric Mueller shows how to utilize your smartphone to its highest potential while Kristin Anderson walks us through the rich history and architecture of the Mill District.

#### **Irvine Park Walking Tour**

Saturday, May 21st Irvine Park, St. Paul Instructor: Kristin Anderson, Augsburg College

Learn about the families, history and architecture that defined Irvine Park, one of St. Paul's most storied enclaves. This extraordinary walking tour also brings you inside two of the park's historic gems: the Alexander Ramsey house and the Wright-Prendergast house.

## Valentines for Old Buildings: Heart Bombing Minnesota's Historic Places

by Meghan Flannery, PAM Intern



We all know Valentine's Day is a holiday about celebrating the love of the significant people in our lives: however, as PAM's Heart Bombing 2016 Intern I realized that old and historic buildings deserve some much needed love as well.

Buildings of all shapes, sizes, and uses can hold special places in our hearts because of their architectural beauty, historical importance, or their impact as a local community space. Through my internship, I have learned that Heart Bombing is a fun way to show buildings some love and recognize buildings that are in need of preservation in our communities. In a motivating turn of events, PAM's Heart Bombing 2016 campaign celebrated a variety of old and historic buildings across Minnesota.

In May, I graduated from the College of St. Benedict with a history major and a communication minor and I was eager to start a career in public history with the goal of working in history museums. When I heard about this internship with PAM from a former supervisor, I was intrigued by the opportunity to assist with the organization and coordination of a state-wide campaign, even though the internship description was vague in its explanation of heart bombing. Additionally, I was interested in learning more about the field of historic preservation. I applied, interviewed, and immediately accepted the internship, not fully understanding the venture I had gotten myself into.

As I began my internship in November 2015, PAM staff members explained that Heart Bombing is a celebration where old or historic buildings are decorated with handmade valentines called "Heart Bombs." These colorful decorations draw the community's attention and can unite future efforts to preserve, restore, and reuse the endangered buildings. PAM hoped to get more individuals, organizations, and communities across the state to participate in Heart Bombing this year and register buildings that they considered special and deserving of some community love.

Individuals and organizations across the state responded positively to this exciting call to action. In the end, PAM's Heart Bombing 2016 campaign engaged twelve communities all over Minnesota with twenty-five old or historic buildings Heart Bombed. Heart Bombed buildings included a log schoolhouse, an opera palace, historic homes, a footbridge, and even a former county jail.

Natalie Heneghan and I organized a PAM Heart Bombing of four historic homes in St. Paul's West 7th neighborhood. Several







members of the neighborhood were interested in Heart Bombing 2016 including Charlie Browning, Tom Schroeder, Adam Yust, and Bob Frame. Charlie Browning is a contractor with a passion for restoring historic houses. His latest project is the Charles Palmer House, a small house that was originally built in 1874 and was moved in 1897. In September 2015, the Charles Palmer House once again was moved to its current address at 41 Douglas, in partnership with PAM and community supporters. The Charles Palmer House is currently being remodeled and Browning expects it will be finished this spring and he hopes to find an owner who will continue to care for this old home. The other three homes in the West 7th we heart bombed were mid-nineteenth century Platteville limestone houses. Because of this common historic connection, Frame, Schroeder, and Yust are establishing a new historic district in this neighborhood.

I was excited for the PAM Heart Bombing of these special homes in St. Paul's West 7th neighborhood. For months, I have been talking about Heart Bombing and now I finally had the chance experience Heart Bombing. PAM staff members, volunteers, and I helped heart bomb the homes. We finished our morning of Heart Bombing by having lunch at Bad Weather Brewing, a brewery that has been repurposed from a former garage and tire dealership. After an enjoyable morning putting up heart bombs, I understood that the true power of Heart Bombing is how it unites people to share their love for special local places with their communities.

Heart Bombings all over the state proved to be just as fun and successful.

Virginia (MN): The Lyric Center for the Arts invited the local community to stop by and make heart bombs for their historic theater, which is being restored to its former glory and hopes to once again be a local destination for entertainment.

Fergus Falls: The Otter Tail County Historical Society honored a Fergus Falls celebrity by heart bombing the Prince Honeycutt House, the home of Prince Honeycutt who was the first African-American baseball player in Minnesota and the first African-American man to run for mayor in Minnesota.

Long Prairie: The Christie Home Historical Society actively encouraged the Long Prairie community young and old to heart bomb the well-preserved home of a local founding father, Dr. George Christie. Local schoolchildren at St. Mary's Elementary School, Boy Scout troop 40, residents at Prairie View 400 apartments, and Riverside Goat Milk Soap lovingly made heart bombs that decorated the carriage house and the windows of the Christie Home. Lorna Hunter of the Christie Home Historical Society said that "the enthusiasm of the students and their interest in history was very uplifting," and that "it was an awesome experience to be a part of Heart Bomb 2016!"

Long Lake: The Old North Schoolhouse, an original 1858 log schoolhouse, at the West Hennepin History Center in Long Lake was









decorated with heart bombs made by local Girl Scout troops 14530, 16214, 10977. There was great attendance for the event as curious visitors stopped by to learn about pioneer-era schooling, heart bombing, and the history center. Visitors braved the chilly weather to visit the Old North Schoolhouse just as pioneer-era students did as they went to school in the winter.

Granite Falls: The Granite Falls Historical Society and the Fergus Falls Area Chamber of Commerce had an open house to craft heart bombs celebrating the Andrew J. Volstead House and the Roebling Footbridge. Andrew J. Volstead was the main author of the Volstead Act of 1919, the law that enforced Prohibition. The Roebling Footbridge is a suspension footbridge designed by Roebling and Sons who were most famous for designing the Brooklyn Bridge in New York City.

Kasson: The Kasson Alliance for Restoration (KARE) encouraged volunteers and local residents to create heart bombs and put them up on historic buildings in Kasson. Members of KARE and Kasson citizens met at the Kasson Methodist Church to craft heart bombs. The volunteers went around Kasson placing heart bombs on four National Register buildings including the 1894 Eureka Hotel, 1895 Water Tower, 1916 Municipal Building and the 1918 Kasson Public School. Heart bombs were also placed on the Kasson Hotel (Corner Plaza Apartments), Moosbrugger Law Office, 1895 Gerretson Home, Kasson Variety/Dime Store, Kasson State Theater and the former ice cream shop next door. Additional buildings in Kasson were Heart Bombed through the end of February.

Albert Lea: Freeborn County Arts Initiative (FCAI) partnered with Kid's College after school program, resident artist Susanne Crane and Jensales of Manchester to heart bomb their home. the Historic Bessesen Opera Palace. FCAI went all out to get the word out about the Heart Bombing of the Historic Bessesen Opera Palace by posting on social media and making posters and commemorative t-shirts. Their story was broadcast twice by KIMT news and was front page news on the Albert Lea Tribune. They invited the Albert Lea community wear red and be in a flash mob photo in front of the distinguished and heart bombed Historic Bessesen Opera Palace to celebrate its centennial. Afterwards, participants enjoyed heart cookies and a centennial birthday cake. Susanne Crane reported that the event was "a wild success." Crane also thanked PAM for Heart Bombing 2016 and said, "it has already brought attention this beloved building's need for restoration and given us hope."

Caledonia: The Houston County Historical Society and the Caledonia Chamber of Commerce commenced their campaign to save and repurpose the now abandoned but picturesque Houston County Historic Jail with a passionate heart bombing with heart bombs made by local schoolchildren. It is hoped that PAM and Heart Bombing will highlight this unique, beautiful



Other buildings that are a part of PAM's Heart Bombing 2016 included:

- \* Schmitt Automotive Repair, Rochester
- \* The Historic Riverside Building in Rochester
- \* The Christian Mansion, home of the Hennepin History Museum, Minneapolis
- \* The Interchange and Freeborn Bank Building, Albert Lea
- \* Jasper High School, Jasper
- \* The Historic Terrace Theatre, Robbinsdale
- \* Cahoots Coffee Bar and Merriam Park Library, Union Park, St. Paul

building and create public interest in finding a new purpose so that it will not be torn down. Laurel Rusert, who once lived in the jail while her father was county sheriff, shared stories about the jail with the students. Through these efforts, Heart Bombing could help preserve this historic building and find it a new purpose.

As I conclude my internship with PAM, I have learned that Heart Bombing is a wonderful new celebration that represents the active and passionate field of historic preservation. By working with preservationists from all over Minnesota, I appreciate their dedication and love for the places that they are working to save in their communities. Heart Bombing is a fun way for preservationists to reach out to their neighbors and invite them to value the significance or beauty of an old building and then join the efforts to protect and restore these buildings. As I organized PAM's Heart Bombing 2016, I discovered new leadership skills I was not aware that I had. I now fully understand PAM's mission "To lead and inspire people to connect with historic places, promoting community vitality." I led heart bombers as they planned their events and inspire the public to participate in the heart bombing of historic places in their hometowns. Heart Bombing is a tradition that brings us together to show enduring love for the historic places in our communities.



# Past, Present, and Future of Carver County's Historic Sites



What A Year! Recapping 2015 with Wendy Biorn, Executive Director of Carver County Historical Society

This year has been one for the record books – and the history books! In the last year, Carver County Historical Society (CCHS) received five awards and the largest grant the CCHS has ever applied for. Most importantly, we finally have title to the Historic Andrew Peterson Farmstead, located a few miles east of Waconia on Highway 5. Peterson is best known for his research with apples, formation of the Scandia Baptist church, and meticulous diaries, which became the basis for Vilhelm Moberg's The Emigrants book series. I have never seen a property so well documented. From the diaries to a photographic survey of the property in 1885, there is nothing that was not researched, saved,

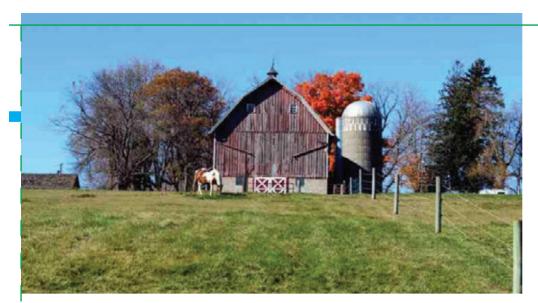


or written about regarding this property.

In 2013, former owner Ward Holasek died, leaving his property to the CCHS. The will was contested. After a twoyear legal battle, we came to an agreement in which the CCHS retained 12.17 acres that included six historic buildinas. When Ward offered the farm to the CCHS, he made it clear that it was a gift to be used for the betterment of the community. This directive carried us through the tough times. He trusted the CCHS enough to care for his beloved farm. That is both a heavy burden and an exciting opportunity.

With the wonderful year we have had, it would have been easy to write flowering "we won" report and highlight the \$182,223 Cultural Heritage Grant we received to finish the restoration of the Peterson North Barn. However, Carver County also lost two important historical properties in 2015: the Lyman Farm and the Watertown Bridge.

The Lyman Farm in Chanhassen was sold for development. The city of Chanhassen, family, and developer contacted us and included us in their plans. We were allowed to document the house before it was torn down, and I worked with the developer to have green space that would include wayfinding signs to commemorate the farm and Lyman's contributions to Carver County. The Watertown Bridge was one





of two remaining "floating" bridges that were built by the WPA. The engineering report determined that the rusting rods in the cement pillars could not reversed or stopped.

So, although I celebrate the saving of one property, I mourn the losses of the other two. I would love to say we can save everything, but we can't. Understanding what is realistic given the circumstances and resources, and having a vision before you start will go a long way toward successful preservation efforts.

The Historic Andrew Peterson Farmstead is now under the ownership of the Carver County Historical Society. That is a scary but exciting statement. Thankfully, we are not in this alone. People near and far are coming out of the woodwork, eager to help out with the farm's restoration. At last count, twenty organizations have asked to partner with us.

The Friends of the Andrew Peterson Farm group is reorganizing, and the Swedish Andrew Peterson Society is already planning to bring twenty-five visitors next fall. The restoration work on the North Barn funded by the Legacy grant will begin in early March and will finish just in time for a dedication ceremony in June. The restoration work will be able to be viewed via our website, in real time.

The University of Minnesota Resilient Communities Project has utilized the farm in conjunction with various classes ranging from Historic Preservation to Scandinavian Studies. The students in these classes will help us to determine the potential uses of the other buildings on the farm and to decide where to put a parking lot.

Mark your calendars for Saturday, May 14th, when CCHS and the Preservation Alliance

will host a day-long celebration of both Preservation Month and the Peterson Farm's new chapter. The event will feature plaster restoration workshops in the 1864 farmhouse, tours of the farm, opportunities to watch the ongoing restoration of the North Barn, a picnic lunch, and more. Expert instructors will share techniques that attendees can use on their own homes or personal projects.

This is a one-of-a-kind opportunity to take part in this historic rehabilitation effort. Passion for the farm and its revival is growing, and we are eager to partner with PAM to bring together individuals and families interested in sharing in the story.

As a preservationist, I learned how important it is to take the time the time to enjoy what you do. It can be a hard road, and we had to pick and choose our battles. Despite the challenges of the last few years, one thing that the Carver County Historical Society was confident of was that we were following the directions of the donor for a property that was loved by so many.

In 2015, the CCHS board approved the following mission and vision statement for the Historic Andrew Peterson Farmstead: Preservation and interpretation of the Andrew Peterson farm through the lens of Minnesota's rich immigrant and agricultural history is a key mission of the Carver County Historical Society. Through the Andrew Peterson farm, CCHS encourages visitors of all ages to discover our diverse cultural heritage and to understand how the past shapes the present – and the future.

#### **Community Engagement Work**

PAM works with people. Although established as an organization to "preserve, protect, and promote Minnesota's historic resources," time and experience have taught us that it is the people who are willing to dedicate their attention, time, money, and skills to saving these historic resources that are the primary recipients of our services. Our new mission statement, adopted about a year ago, was written to emphasize this focus on people and community. All of our programs and services are best accomplished when we develop and implement ways for people to be encouraged and supported in their efforts to recognize, save, and celebrate the places that are important to them.

When we shift the attention away from inanimate historic resources to living people, we concentrate less on established criteria, architectural purity, and documented historical fact, and more on how community members interact, share their knowledge and wisdom, and envision and direct change. People are complex, and working with them can be messier than trying to understand even the most altered building. How do people know what is historically or culturally important? What tools—financial resources, policies, and other systems of support—do they need to keep these important places standing and well used? How can PAM enact its mission in a way that involves all people and communities in Minnesota?

Over the past year or so, PAM's Preservation Support Services staff has expanded our efforts to identify the people who care about historic places, and to engage them directly in proactive preservation work. Our Places of Interest program offers a way for community preservation leader (who is, essentially,



PAM has hired two full-time Community Engagement Coordinators to lead our McKnight-funded program work. We're excited to welcome Michael Tolan (L) and Emanual Tekle (R) to our team!

any individual who takes the initiative to contact us for advice and information) to build local support. Through Places of Interest, PAM staff provides initial strategic planning and assessment services on a wide range of issues relevant to the community's individualized needs and resources. We also launched projects to identify written, archival, and community informational resources about the history of the LGBTQ and Hmong communities in the Twin Cities, and staffed a fulltime position in Southeast Minnesota to better understand the opportunities and interests of people and places in that history-rich corner of the state.

We also learned more about what we haven't been doing, especially in regards to community engagement. During our strategic planning process in the summer of 2014, our stakeholder meetings were well attended by our partners, members, and other people from within the allied fields of local history and architecture, but we had very few attendees from other community development organizations. Considering that we have been increasingly defining PAM's services in terms of community development, this was an apparent shortcoming, as was the obvious lack of people of color. We have recognized that our programs, services, and organizational profile should be diversified if we are to be representative of the needs and interests of

The Band Box Diner, a legacy business in the Elliot Park neighborhood of Minneapolis, is a designated landmark as well as a community asset. When the grill in this neighborhood fixture quit working in early 2015, fans of the diner chipped in over \$5,000 to buy a new one.

Photo courtesy of EPNI.



all communities, including the many cultural and ethnic groups that make Minnesota an increasingly interesting place to call home.

#### **McKnight Foundation Grant**

We are pleased to have received a grant from the McKnight Foundation that will support community engagement efforts in several neighborhoods of Minneapolis and St. Paul through August of 2017. By the time this issue is distributed, we will have hired a full-time Community Engagement Coordinator to lead this effort to work with neighborhood residents in to identify cultural assets, both built and intangible. We are also actively building partnerships with neighborhood organizations, community groups, the University of Minnesota, and other entities.

As stated earlier, people can be messy, and we are not yet sure what our community engagement work will look like, or what kinds of information we will receive. Yet we know we're in good company, as similar organizations across the country also are delving into this new territory. San Francisco Heritage, a non-profit very much like PAM, recently conducted a community summit and authored a study called "Sustaining San Francisco's Living History." This work identified some of

# PAM's goal is to identify important sites that tell the stories of a wider range of individuals, cultures, and communities.

the unique cultural heritage assets that are important to San Francisco's many diverse neighborhoods, but that are not well served by traditional historic preservation practices. Subsequently, city leaders established the Legacy Business Registry, and in November 2015, voters approved a referendum that will provide financial resources to help sustain and preserve these places. (See the text and background of the Legacy Business Historic Preservation Fund ballot measure at www.bit.ly/1QUhOE8.)

At the same time, the National Park Service (NPS) has been developing a new interpretive approach for its historic monuments and sites, with the goal of being more inclusive and better able to correlate the significance of these historic places with the pressing social, cultural, and political issues of today. Most notably, this new framework is based on a process of asking questions, and believing that the knowledge and experience that visitors share with the guides can enhance interpretation at the sites. Park Service guides and rangers seek to share layers of place/layers of meaning by gathering information about the site in five areas: local/regional connections; established NPS historic contexts and themes: current events: national conversations: and universal concepts. While this framework is not yet Standard Operating Procedure for the National Park Service, it may be an interesting and useful format for those of us who can adapt more easily.

#### **Looking Forward**

With both of these projects (and similar initiatives that we hope to launch in the future), PAM's goal is to identify important sites that tell the stories of a wider range of individuals, cultures, and communities. We believe that this the best way to enact our mission, and to equip more people with the motivation and practical knowledge to save places that matter.

# Partnerships: Bringing Preservation to Non-"Preservation" Professionals

Older buildings help a community tell its story, yet may pose economic or reuse challenges. In all of Minnesota, local government officials have the responsibility to provide economically viable solutions for their aging commercial and residential buildings.

PAM and Minnesota State University, Mankato's Urban and Regional Studies Institute are planning a partnership to better educate our state's local government staff, officials, and other professions on potential win-win solutions for old buildings and their communities. This project has been financed in part with funds provided by the State of Minnesota from the Arts and Cultural Heritage Fund through the Minnesota Historical Society.



#### How did this start?

At the beginning, Dr. Beth Wielde Heidelberg, Minnesota State University, Mankato (MSU-Mankato), approached PAM staff about partnering in a way that would leverage both PAM's existing knowledge base and MSU-Mankato's students to produce professionals who are more adept at using our state's built historic resources. Over the years, PAM and MSU-Mankato's Urban Regional Studies Institute (URSI) have had a growing relationship. For example, Emily Northey, Main Street Coordinator, PAM, regularly presents guest lectures in Professor Beth Wielde Heidelberg's urban and regional studies classes. Her students often attend Main Street Basic Training classes that Emily coordinates.

Last fall, PAM received a Legacy grant from the Minnesota Historical Society to work with MSU-Mankato to study a partnership for post-secondary historic preservation education. This partnership will result in merging historic preservation best practices into existing university education for local government administrators, planners, economic development staff, and historic preservation commissioners.

#### Why these professions?

Local government administrators, planners, economic development staff, and historic preservation commissioners make decisions affecting communities' built environments. Planners make "ground floor" decisions. Policy documents involve multiple departments. Economic development staff work with

property buyers and market the historic and built assets at these communities' core. City staff work hard with their city councils and commissions to create effective incentives for business investment, building rehab, and housing that include communities' oldest resources.

Limited knowledge may result in losing historic structures to low maintenance, zoning or land-use decisions, building or demolition permits, and misunderstanding of policy and funding options to aid in building rehabilitation.

While PAM staff have provided information about state and federal preservation tools, services, and trainings to citizens and public officials, it's hard to reach people who don't know what PAM has to offer. We knew that this was a missing link in our state's educational offerings. PAM's Southeast Partnership Coordinator learned about the needs of city administrators, planners, economic development professionals, and other public officials through conversations on how historic preservation tools and resources could better address community goals.

PAM and MSU are working to learn about desired coursework and delivery methods through surveys and meetings. To do this, the partners surveyed local government officials and historic preservation professionals as well as current MSU-Mankato students in majors often leading to local government employment about their interest in and knowledge of historic preservation.

Survey results - expected later this spring - and talks with representatives of local



Beth Wielde Heidelberg, Joseph Sanni, Erin Dorbin, and Emily Northey

government, certificate programs, and out-ofstate historic preservation programs will help guide development of a partnership agreement between PAM and MSU-Mankato.

#### **Benefits of Our Work Together**

The partnership can yield many benefits to PAM, MSU-Mankato, and Minnesota communities. More preservation professionals trained to understand, use, and work with cultural resources and heritage will result in preservation of more of Minnesota's historic, built resources. Local government staff will be trained to develop and implement federal, state, and local preservation policy. More historic resources will be preserved well because of these better educated professionals. Preservation will increase citizens' value of and pride in their own built heritage and access to resources that will continue to be well-used. rather than demolished or becoming blighted.



Professor Beth Wielde Heidelberg, Urban and Regional Studies Institute, MSU-Mankato. directs the academic partnership discussions and planning. She holds a Doctorate in Public Administration from Hamline University and a Master of Arts in Urban Planning from MSU-Mankato. A professor for 11 years, she has

experience in historic preservation, local government administration, community and economic development, and government partnerships.

Joseph Sanni conducts partnership planning and development work. He will graduate from MSU-Mankato in May 2016 with a Master of Science in Sociology: Human Services Planning and Administration. He will also be awarded a Nonprofit Leadership Certificate. He received his Bachelor of Art with a double major in anthropology and sociology from MSU-Mankato.

# **Faces and Places**



















































### **Minneapolis & Saint Paul Home Tour**

minneapolis • saint paul
HOME TOUR

Always looking for new ways to connect people to historic places, PAM is excited to partner with the 2016 Minneapolis & St. Paul Home Tour. The Home Tour is an annual, two-day event that celebrates and promotes city living. The free, self-guided tour features remodeled, historic, and newly constructed homes throughout Minneapolis and St. Paul. The event, held the last weekend in April, brings thousands of homeowners together to share their experiences and remodeling ideas.

The impetus behind PAM's involvement is the spotlight that the tour shines on the Twin Cities' rich stock of vintage homes. Many tour stops showcase how homeowners, developers, contractors, and communities value the preservation of historic places. We hope this will help inspire people to take on their own preservation projects at home, whether large or small.

At most of the stops, homeowners will greet visitors, and guests will have the opportunity to chat with experts about remodeling and preservation projects. The tour is an ideal way to learn about unique neighborhoods throughout the Twin Cities; potential home buys find it very helpful.

The tour will be held from 10am to 5pm on Saturday, April 30 and from 1pm to 5pm on Sunday, May 1. Anyone interested in attending should also plan to pick up a guide which will include a map directing visitors to each home as well as a detailed description of each of the tour's homes. Guides can be obtained beginning in early April at public libraries within the Saint Paul and Ramsey County systems, in several Hennepin County libraries or at the homes on tour days.

Homes will also be listed on the Minneapolis & Saint Paul Home Tour website, msphometour.com. Additionally, tour signs

placed at major intersections will direct tour goers on April 30 and May 1.

The first Home Tour was held in 1988 as a Minneapolis city initiative to encourage homeowners to remain in the city rather than moving to the suburbs. The City of St. Paul signed on in 1989 and expanded the Tour's reach into Ramsey County. Management of the Tour was transferred to the Neighborhood Revitalization Program (NRP) in 2003 which oversaw the program until NPR's dissolution at which point Pro Media, Inc. was selected to carry on the Tour's legacy.

The 2016 Home Tour would not be possible without support from sponsors: The Saint Paul and Minneapolis Planning and Economic Development departments, Minneapolis Department of Neighborhood and Community Relations, the American Institute of Architects, Minnesota Housing, various contractor and architects, developers, and financial institutions. Most importantly, we thank all of the homeowners who volunteer to open their homes to the public for this tour.

#### Join us!

Saturday, April 30 from 10am to 5pm Sunday, May 1 from 1pm to 5pm Need more info?

Starting early April, pick up a Home Tour guide at any public library within the Ramsey County system, in several Hennepin County libraries. Check out www.msphometour.com.

#### Want to get Involved?

Great! Anyone interested in volunteering their homes or sponsoring this event in the future should contact Margo Ashmore by email at mfashmore@aol.com or by phone at 612-867-4874. Next year will be the tour's 30th year!

# The Last Word

#### A Note from Executive Director Doug Gasek

In the first couple months of 2016, the Preservation Alliance of Minnesota welcomed some new faces to the organization. To start, Chris Sherman of Sherman Associates joined the PAM Board of Directors. Chris brings tremendous amounts of development experience and a deep passion for the organizational mission. Chris is dedicated to help find ways to bring more incentives to preservation projects of all sizes and especially those in greater Minnesota.

PAM has also had some growth and change with our staff in the last three months. Beth Rutledge rejoined the staff as an Education Coordinator that is focused completely on the growth and implementation of Old Home Certified. In this short time, Beth held the first Old Home Certified courses outside the Twin Cities, developed continuing education courses for the certification such as Inspector Insights, and is completing the trademarking of Old Home Certified so it can be exported to partners in other state and local organizations.

Natalie Heneghan was promoted to Education Coordinator. Natalie is focusing on the homeowner and community classes. Natalie developed new course offerings with more intense hands-on offerings in the Rehab Labs. Make sure to sign up for some great classes this year. We have nearly 50 courses scheduled throughout the year and in every corner of the state. I hope that you will take a class and complete a home project this summer.

Emanuel Tekle and Michael Tolan joined the PAM staff in March as our newest Community Engagement Coordinators. Emanuel and Michael will be focused on community engagement in the Twin Cities and finding out what places truly matter to community members. Those places will not simply be buildings. They could be important businesses, cultural events, community art, and important moments in the past. After this initial engagement, the goal is to continue the conversation to figure out what policies need to be in place so communities can protect tangible and intangible heritage that matters from a community perspective, not an academic perspective.

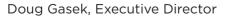
Candace Dow is our newest Partnership Coordinator. Candace is a long-time PAM volunteer that cares deeply about community development. She is working on PAM's partnership development with Mankato State University where we are determining how to integrate preservation into the curriculum. Mankato State is a great partner for this effort since they educate so many policy makers in throughout the region. Increased knowledge of preservation will help ensure that preservation is integrated into policy and the community ethic throughout Minnesota.

Emily Northey was promoted to Vibrant Communities and Education Director in March. In this brand new role, Emily will help supervise Education and Main Street programs while finding new partners and building relationships to ensure the long term sustainability of both programs and the tremendous impact that they have throughout Minnesota. Emily's knowledge of Main Street communities will be a huge help to magnify the impact of these programs.

Sarina Otaibi will be joining the PAM staff in May as out newest member. Sarina will be the new Main Street Coordinator. Sarina will bring great knowledge of placemaking, local government, business creating, and organization management to Main Street. Sarina will be based in Granite Falls and will be a fantastic PAM resource in western Minnesota. Sarina is ready to hit the ground running to meet all the people that make Main Street a tremendous network, to increase the number of designated communities, and to align our services with the needs to the communities that we serve.

Springtime has brought about some new faces to the organization. The new faces are here to make the impact of our mission, connecting people to historic places, reach more people and new communities. Preservation truly makes Minnesota's communities more vibrant.

DBN





## **MNPreservation**

Published by the
Preservation Alliance of Minnesota
416 Landmark Center
75 W. Fifth St.
Saint Paul, MN 55102

Phone: 651.293.9047 www.mnpreservation.org

Return Service Requested

Nonprofit
Organization
U.S. Postage
PAID
Twin Cities, MN
Permit No. 672

## Thank you to our 2016 Organizational Sponsors!















Sponsored by







and George Sherman with the President's Award





